



Diane Dalton Warren

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Bouncing is all about an ACTIVATION STRATEGY... let's bounce!

Diane helps to position companies and organizations for **accelerated success**. Diane uses her experience to assist executives in **meeting their operational goals**, financial objectives with **creative approaches**, maximizing hot topics, facilitating projects and driving results and value. **She uses "her superpowers" for good** with her clients and her "gifts and treasures" for her board work.

Diane introduces herself as a "capitalist". Her decades of **experience exhibit the value of driving business**. She says **working with her is like bowling** – she's the bumpers on the bowling alley – we will aim for a strike but **you won't get a gutter ball**.

Over 10 YEARS OF BOUNCING –the secret sauce is activation...

- **Business operations including large companies, start-up and family businesses**
- **Non-Profits including new buildings - performing arts and museums, affordable housing and digital advocacy**
- **Business and executive branding/operational/communication coaching**
- **Personal coaching, family business strategy and coordination**
- **City and state entities, coordination for HHSC and HUD, University departments**
- **Facilitation for CHANGE**

SUMMARY

For over 35+ years, Diane's executive experiences and successes prepare her for Bouncing. She's always organized CHANGE. As a business owner, former executive, family business member and corporate officer; she has large organization experience and she's worked with smaller companies who want to go "big". As a business revenue executive, she follows and finds "the money". She uses her experience in public and private companies, in many markets and situations to activate. Diane works with high-net worth families supporting their financial and legal team with soft skills. ***What's keeping you up at night?***

Diane *bounces in* with ideas, strategy, tactics and activation! She *bounces out* celebrating your achievements! She's frank, honest, savvy and can sort through chaos. She protects her client's interest as she helps to activate! Diane thrives on the work to wrangle challenges and shape successes – and she finds ways to help get the best out of a team and drive to goals. Clients say Diane expands their bandwidth engaging with enthusiasm to get important work done. ***Where do you need more executive bandwidth and supportive activation?***

Diane has extensive corporate experience with Boards of Directors, especially related to communications and marketing. Diane has served on 5+ non-profit boards per year since 2014. This extensive board experiences covers participation in governance, marketing, external messaging, crisis management, recruitment, audit, finance, investment and board expansion. She has personally executed CEO searches (locally, regionally and nationally) with boards and assisted in the effective on-boarding of those CEOs. ***Do you need a corporate or non-profit board member?***

EXPERIENCE

2009-Present

Bounceology – Chief Bouncer, Founder

San Antonio, TX

Project consulting, leadership support, revenue activation, etc.

1998-2009

Clear Channel Worldwide- SVP, Chief Communications

Communications, marketing, merger support, revenue synergies, etc.

1996-1998

RadioAE.com – Founder/ Owner – Sold to Clear Channel and Joined CC Corporate

First owned business; subscription website resources/coaching sellers and managers

1995-1981

Media/ Entertainment -- Sales and Management

CBS, NBC, ABC, Disney, US Radio, etc.

Dallas, Philadelphia, Washington DC, Atlanta, Raleigh, Cincinnati

SPECIALTIES

- Certifications in Sales, Management, Marketing and Leadership
- Certified as Gallup's Strength Finders Coach, used SF for over 25 years
- Certified Association Executive (ASAE)
- Certified Washington School of Protocol (Etiquette and International Protocol)
- Class 11 Masters Leadership Program and Board Training (San Antonio, TX - 2014)
- Written numerous articles, participated on countless panels, speaker, etc.
- Experienced in running large corporate meetings, producing nonprofit events, etc.
- Member/ collaborator with industry business-related professional organizations

BOARD EXPERIENCE

(Current, 4 years) San Antonio Lighthouse for the Blind and Visually Impaired

(Current, 5 years) Phil Hardberger Park Conservancy

(Current, 5 years) ThriveWell Cancer Foundation

(Current, 2 years) Mays/ MD Anderson Cancer Center Advisory Board

(Completed, 5 years) Alamo Area Council of The Boy

(Completed, 3 years) Greater San Antonio Chamber of Commerce

(Completed, 5 years) San Antonio NBA Spurs Foundation/ Team UP Challenge

